

L. Lavon Gray, PhD, MBA, CSP

SHORT BIO

AUTHOR OF *NEVER WRESTLE WITH PIGS* AND INSPIRATIONAL SPEAKER ON LEADERSHIP, ORGANIZATIONAL STRATEGY AND CONFLICT RESOLUTION

Business Owner...

Organizational Conflict Specialist...

Award-Winning Author...

Professor...

NCAA Football Referee...

These are just a few of the hats worn by Dr. Lavon Gray.

From conference rooms filled with bully bosses and passive aggressive co-workers, to college football stadiums filled with screaming coaches and out of control fans, when it comes to conflict, Lavon has seen it all. More importantly, he learned to thrive in the middle of the chaos! With 30 years and over 7,000 hours of platform experience, he's your go-to expert for turning organizational chaos into order. Lavon holds the designation of Certified Speaking Professional (CSP®) from the National Speakers Association (NSA®), and is a certified speaker, coach, and trainer with The John Maxwell Team.



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 601.421.7100

 www.lavongray.com

L. Lavon Gray, PhD, MBA, CSP

FULL BIO

**AUTHOR OF NEVER WRESTLE WITH PIGS AND
INSPIRATIONAL SPEAKER ON LEADERSHIP,
ORGANIZATIONAL STRATEGY, AND
CONFLICT RESOLUTION**



Business Owner...

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From conference rooms filled with bully bosses and passive aggressive co-workers, to college football stadiums filled with screaming coaches and out of control fans, when it comes to conflict, Lavon has seen it all. More importantly, he learned to thrive in the middle of the chaos! As a result, over the past thirty years Lavon has accumulated more than 7,000 hours of platform experience helping leaders resolve conflict, gain traction, and lead their organizations to healthier futures.

Lavon holds the designation of Certified Speaking Professional (CSP®) from the National Speakers Association (NSA®), which places him among the top echelon of professional speakers in the world. The Certified Speaking Professional designation, established in 1980, is the speaking industry's international measure of professional platform skill and has only been earned by 17 percent of NSA® members worldwide. In addition, Lavon holds a PhD with a specialization in administration and an MBA in Entrepreneurship and Family Enterprise, as well as certificates in Mediation from Northwestern University, Conflict Resolution from Cornell University, and Leadership from Harvard University. A certified speaker and leadership coach with The John Maxwell Team, Lavon has written five books, including *Never Wrestle with Pigs: A Survival Guide for Dealing with Difficult Personalities*, and developed the Blue Hen Organizational Health Index to help organizations identify their internal conflict levels and develop strategies that promote organization health.



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AV NEEDS

For the best participant experience, Lavon requests the following:



AUDIO-VISUAL:

- Lavon will bring his slide deck on a USB flash drive for use with the location's laptop and remote. Unless informed otherwise, Lavon's slide deck is prepared in the 16x9 format.
- Lavon normally arrives the night before his presentation. Please arrange for an A/V check at least one hour before the presentation. It is preferred that the A/V check be done without attendees in the room.
- Lavon requests the following A/V equipment:
 1. A wireless lavalier microphone for any group of more than 25 people
 2. LCD Projector and screen with the ability to play music and video embedded in her PowerPoint presentation
 3. Remote for Laptop/PowerPoint/Projector
 4. A countdown clock is also preferred.
- For breakout sessions or workshops, Lavon requests a Flipchart or marker board and markers.
- If a podium or lectern is necessary for other parts of the event, please position it to the side of or back of the stage during Lavon's presentation in order to maintain audience members' line of sight.
- For audiences of 100+, a riser is highly suggested.

SCHEDULING & LOGISTICS

- As mentioned above, L. Lavon Gray makes every effort to arrive the night before his presentation. Please arrange or recommend a hotel that is at or near the venue.



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AV NEEDS



SLIDES & HANDOUTS

- ▶ Please note Lavon doesn't convert his slides to conference templates. Lavon's presentation slides are designed to graphically supplement his verbal content and will not mirror the words in the presentation.
- ▶ Lavon's full slide deck is not available for download, publishing as notes, or a handout. If you need an outline of the presentation for educational certification requirements, one can be provided on the day of the session.
- ▶ L. Lavon Gray owns and retains all rights to her materials and content. They cannot be reproduced or distributed.

RECORDINGS & PHOTOS

- ▶ Feel free to record and take as many photos as you like during Lavon's presentation, including from the stage. It is agreed that the client will share those photos with Lavon following the presentation and agrees that he has the right to use the photos online or in print.
- ▶ The client agrees that L. Lavon Gray and his team have the right to photograph and video the session as well and use the photos and video online or in print.
- ▶ Unless specifically agreed to, you may not record L. Lavon Gray's presentation for resale.

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STAGE INTRO



Saddle up and hold on!

When it comes to conflict, Dr. Lavon Gray has seen it all. From the tension-filled sidelines of NCAA football to corporate boardrooms, Dr. Gray has not just faced adversity but thrived in it, and at the same time equipping leaders to do the same. His approach is practical, proven, and powerful, refined through over 7,000 hours of platform experience and over three decades of leading organizations.

Lavon holds the Certified Speaking Professional from the National Speakers Association, a distinction held by the elite in the field of professional speaking. He also is a founding member and a certified coach, trainer, and speaker with the John Maxwell Group.

With a PhD in Administration, an MBA in Entrepreneurship, and specialized certifications from Harvard, Northwestern, and Cornell Universities, Dr. Gray's insights are both practical and battle-tested in the real world. As the CEO of Blue Hen Agency and an award-winning author, he's dedicated to helping leaders discover the champion within them. Please join me in welcoming a leader among leaders, a champion of change, and an architect of victory—Dr. L. Lavon Gray!



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